

## **EXPRESSION OF INTEREST**

## LOCAL PHOTOGRAPHY SERVICES FOR NEW ONLINE BUSINESS DIRECTORY

The District of Tumbler Ridge is inviting local photographers to submit an Expression of Interest for photography services. We are looking for high-quality photographs that capture the essence of our local businesses. This project has been made possible because of the support of the Northern Development Initiative Trust.

Timeframe: May - June 2024, with flexible dates and times.

**Details:** There are approximately 180 registered businesses in Tumbler Ridge. Once we have photographers in place, we will contact businesses to sign up. Our goal is to split the work between all selected applicants. Your role would involve visiting local establishments to capture compelling photographs highlighting their products, services, and overall ambiance. Each photography session should be no longer than 30 minutes.

**Pay Scale:** Dependent on the number of qualified applicants. The total project budget is \$4000. Terms will be negotiated with selected applicants.

**Deadline for Expressions of Interest**: Tuesday, April 30, 2024.

We believe high-quality photographs are not just images but a powerful tool for showcasing local businesses. They help attract customers and drive engagement on our digital platform. Your role in this project is crucial, as you will bring these businesses to life through your lens.

If you are a photographer based in Tumbler Ridge (with a valid business license) and are interested in partnering with us to showcase the diversity and creativity of our local businesses, we would love to hear from you. Please submit your Expression of Interest and a portfolio (or link to portfolio) of your work to our Economic Development Office. Additionally, feel free to reach out if you have any questions or require further information about this opportunity.

## Interested photographers should respond to the address below or via e-mail:

District of Tumbler Ridge

ATTN: Jessie Olsen, Director, Economic & Community Development
PO Box 100, Municipal Hall, 305 Iles Way

Tumbler Ridge, BC V0C 2W0

Phone: (250) 242-4242

Email: edo@dtr.ca